



JUNE 14 - 18, 2017
SHERATON NEW YORK
TIMES SQUARE HOTEL

American Society of Highway Engineers 2017 National Conference, New York, NY June 14, 2017 – June 18, 2017

COMMITMENT REPLY FORM

SPONSORSHIP LEVELS

Includes Registrations

DIAMOND - \$7,000

Entitles the sponsor to the following:

- Full page ad in the Program Book
- Listing on event signage
- Conference website exposure
- Exhibit booth (standard booth)
- 4 Conference Registrations
- Golf Foursome
- Option to provide promotional materials in registration packets
- 4 Complimentary Sept 2016 – Sept 2017 dues for the NY Metro Section

PLATINUM - \$5,000

Entitles the sponsor to the following:

- Full page ad in the Program Book
- Listing on event signage
- Conference website exposure
- 2 Conference Registrations
- Golf Twosome
- 2 Complimentary Sept 2016 – Sept 2017 dues for the NY Metro Section

GOLD - \$3,000

Entitles the sponsor to the following:

- Half page ad in the Program Book
- Listing on event signage
- Conference website exposure
- 2 Conference Registrations
- 1 Complimentary Sept 2016 – Sept 2017 dues for the NY Metro Section

SILVER - \$2,000

Entitles the sponsor to the following:

- Half page ad in the Program Book
- Listing on event signage
- Conference website exposure
- 1 Conference Registration

BRONZE - \$1,000

Entitles the sponsor to the following:

- Quarter page ad in the Program Book
- Listing on event signage
- Conference website exposure

EVENT SPONSORSHIPS

All sponsors below will be recognized on sponsor boards and logo placement at individual events that are sponsored.

- | | |
|---|---------------------------------|
| <input type="checkbox"/> President's Reception and Annual Banquet/Awards Gala (includes one table of ten guests for Gala) | \$8,000 |
| <input type="checkbox"/> Friday Evening Event Sponsor (includes ten guests at Friday evening event) | \$5,000 |
| <input type="checkbox"/> Welcome Reception/Ice Breaker Sponsor | \$4,000 |
| <input type="checkbox"/> Luncheon Honoring Past National Presidents (includes 6 luncheon guests) | \$4,000 |
| <input type="checkbox"/> Lanyard Sponsor (only one available) | SOLD! \$2,500 |
| <input type="checkbox"/> Hotel Room Keys (only one available) | SOLD! \$2,500 |
| <input type="checkbox"/> Registration Bag Sponsor | \$2,500 |
| <input type="checkbox"/> Breakfast Sponsor | \$2,500 |
| <input type="checkbox"/> Hospitality Suite Sponsor | \$1,500 |
| <input type="checkbox"/> Technical Session Break | \$1,000 |
| <input type="checkbox"/> Golf Outing Sponsor (includes one foursome at Golf Outing) | \$3,000 |
| <input type="checkbox"/> Golf Ball Sponsor | \$1,500 |
| <input type="checkbox"/> Golf Cart Sponsor | \$250 |
| <input type="checkbox"/> Golf Hole Sponsor | \$150 |

PROGRAM BOOK

- | | |
|--|---------------------------------|
| <input type="checkbox"/> Back Cover (Full Page) | SOLD! \$1,200 |
| <input type="checkbox"/> Inside Front Cover (Full page) | SOLD! \$1,000 |
| <input type="checkbox"/> Inside Back Cover (Full Page) | SOLD! \$1,000 |
| <input type="checkbox"/> Full Page | \$750 |
| <input type="checkbox"/> Half Page | \$400 |
| <input type="checkbox"/> Quarter Page | \$250 |
| <input type="checkbox"/> Patron Sponsor Listing | \$50 |

To ensure your ad appears in the Program Book, we must receive your artwork by May 1, 2017.
Please complete registration form on reverse.



American Society of Highway Engineers
2017 National Conference, New York, NY
June 14, 2017 – June 18, 2017

RESERVE YOUR SPONSORSHIP TODAY

Company / Organization _____

Point of Contact _____

Address _____

Email _____ Phone _____

Please send me an electronic invoice for payment

Payment Enclosed \$ _____

COUNT ME IN FOR EARLY BIRD SPONSORSHIP!

Receive 10% discount any sponsorship commitment received before December 31, 2016.
Payment must be received in full in order to take advantage of early bird opportunity.

Make checks payable to: **ASHE 2017 National Conference**

Contributions can be forwarded to:
ASHE 2017 National Conference
c/o 2507 Beech Street
Point Pleasant, NJ 08742

Sponsor Contacts:
Tom Tehrani (Chair)
Jody Herkloz 732-330-4443 or JLHerkloz@aol.com

THANK YOU FOR YOUR SUPPORT!